

NCBANKERS 2022: YEAR IN REVIEW

Strong Banks, Strong Communities | North Carolina Bankers Association



NCBA MEMBERSHIP

87

Banks doing business in North Carolina

47

Banks keep their headquarters in state

2,147

Branches operate within NC communities

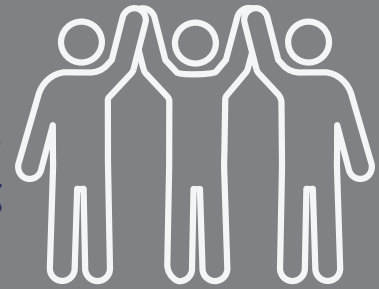
138

Businesses are NCBA Affiliate Members

NC banks provide **\$11.6 billion+** in total compensation, employ **86,639** people and serve more than **4.6 million** customers.

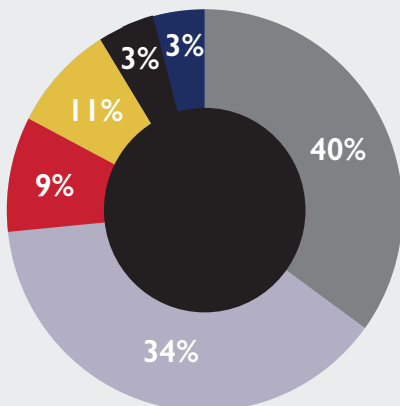
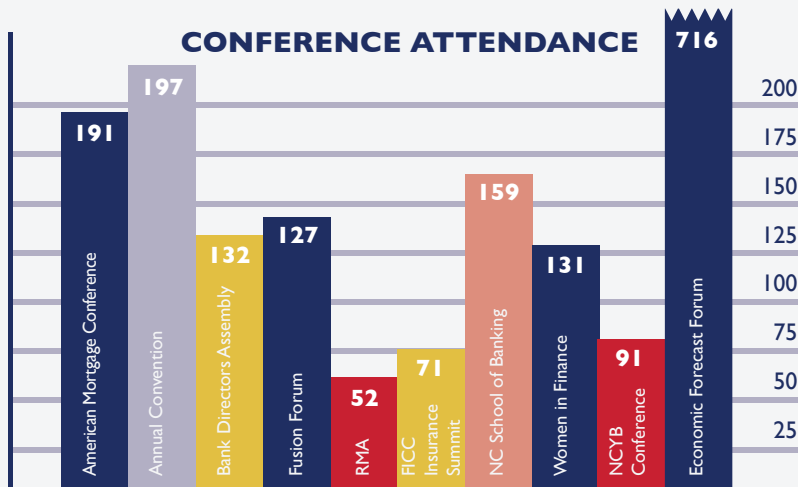


Carolina's bankers donated **\$331.5M** and **660.4k** hours of their time to giving back to communities.



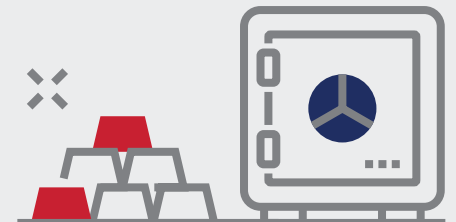
EVENTS & TRAINING

- 12 professional development and online training opportunities
 - Additional webinars are offered through our partners: **OnCourse Learning, Forvis** and the **American Bankers Association.**
- 10 wide-reaching major events throughout the year



REVENUE SOURCES

- Investment Income
- Affiliate Membership Dues
- Bank Membership Dues
- Professional Development & Conference
- Centrant Community Capital
- Community Bank Services



To discover how you can get involved and make the most of your 2023 membership, visit www.ncbankers.org or contact Blair Jernigan at blair@ncbankers.org.

GOVERNMENT RELATIONS

\$75,000 PAC dollars have been budgeted for federal use

\$48,300 PAC dollars have been budgeted for state use

318 individuals from 28 banks contributed to NC BankPAC

NC BankPAC Contributions **\$111,960**

\$0 \$25K \$50K \$75K \$100K \$125K

ABA Capital Summit 3/7-9: **18 bankers**

Luncheon with Senator Tillis' Staff 4/12 – **14 bankers**

Visit with Senator Tillis staff in DC 5/3: **3 bankers**

Luncheon with Senator Berger, Speaker Moore and
Senator Craven – 10/11: **26 bankers**

Luncheon with Senator Tillis' Staff – 11/8: **8 bankers**

COMMUNICATIONS

Over the past year, clear and frequent communication has taken on more importance than ever before. The NCBA uses a variety of channels to stay in touch with members, including:

4,000+ subscribers receive
the **Weekly Bulletin &
Carolina Bankers**



 **4,263 Followers**
@North Carolina Bankers Association

 **2,424 Followers**
@NCBankers

 **663 Followers**
@North Carolina Bankers Association

 **542 Followers**
@ncbankers1897

NCBA DE&I COUNCIL

The NCBA DE&I Council was formed in 2020 to address diversity and equity in banking. Members of the DE&I Council meet regularly to provide input on ways that the NCBA can provide leadership on racial equality and to identify resources that can help with diversity and inclusion efforts. The group has adopted three major pillars of action:

1. Workforce Development & Hiring
2. DE&I Training & Education
3. Community Partnerships & Financial Literacy

Over the course of the year, the Council worked diligently on a DE&I Road-map along with the upcoming Future Bank Leaders program. To learn more about this group, visit ncbankers.org/dei.

NC YOUNG BANKERS

The NCYB was developed to identify and help foster the professional development of emerging leaders in banking. Members serve as advocates for the industry and promote financial literacy throughout the state.

696
Individual NCYB
Members

64
Banks
Represented


91
Conference
Attendees

BANKERS IN SCHOOLS

The NCYB hosts its Bankers in Schools initiative every Spring. Bankers are invited to volunteer at a participating school across the state to teach a 45-minute lesson on budgeting.


1,850

Students Reached


50

Total Volunteers


75

Classes Visited

NCBA PEER GROUPS

Our state's banking industry holds a wealth of knowledge, experience and insight. Members benefit from the chance to discuss issues with a group of like-minded peers in a confidential setting.

Current peer group include:

- CFO Peer Group
- Credit Officers Peer Group
- Human Resources Peer Group
- Bank Trainers Peer Group
- Compliance Peer Group
- Bank Security Peer Group
- Mutual Peer Group
- Risk Officer Peer Group
- Carolinas CRA Resource Collaborative
- Retail Banking Peer Group



**IN THE VAULT
WITH NCBA**



3000
Downloads
Since
Published



In 2021, the NCBA began a brand new foray into the world of podcasting with In The Vault, a banking-focused series hosted by our own president & CEO, Peter Gwaltney. Tune in for banking hot topics and open the vault on developing news in the financial services sector. Learn more at ncbankers.org/in-the-vault/.