



# You have a voice and a choice!

When it comes to your healthcare, the choice is yours – where to go and who to see. SmartShopper makes it easy to compare in-network providers so you can know what you'll pay before you go. Your choice for you and your family can save you money and earn you cash back.

## Make SmartShopper your “go-to” for choosing care

By providing all the information you need at your fingertips, SmartShopper cuts through the clutter to help you effortlessly choose. It's simple to use and is already part of your health plan benefits – so no extra fees or steps to take!

### Turn on SmartShopper!



**Compare** providers at [BlueCrossNC.com/SmartShopper](https://BlueCrossNC.com/SmartShopper) or call the Personal Assistant Team at **877-702-6661**.



**Schedule** your appointment or let the Personal Assistant Team do it for you.



**Earn** cash back by having your appointment within the year.



The Personal Assistant Team is ready to support you. From selecting to scheduling to prior authorizations, they make next steps = no sweat. Call today!

**Go Green by going paperless! Scan the QR code or contact us to register your email today.**

The Personal Assistant Team is available Monday through Thursday from 8 a.m. to 8 p.m. and Friday from 8 a.m. to 6 p.m. ET.\*



**BlueCross BlueShield  
of North Carolina**

**SmartShopper\***

\*Summer hours: The Personal Assistant Team closes at 3 p.m. ET on Fridays from May 26 to September 1, 2023.

The SmartShopper program is offered by MDX Medical, LLC dba Sapphire Digital, a Zelis company. Reward-eligible options and reward amounts are subject to change. Rewards are available for select procedures only. Rewards may be a taxable form of income. Sapphire Digital does not provide tax advice. Rewards may be delivered by check or an alternative form of payment. Members with primary coverage under Medicaid or Medicare are not eligible to receive incentive rewards under the SmartShopper program. Blue Cross and Blue Shield of North Carolina (Blue Cross NC) provides free aids to service people with disabilities as well as free language services for people whose primary language is not English. Please contact the Customer Service number on the back of your ID card for assistance.

Blue Cross and Blue Shield of North Carolina (Blue Cross NC) proporciona asistencia gratuita a las personas con discapacidades, así como servicios lingüísticos gratuitos para las personas cuyo idioma principal no es el inglés. Comuníquese con el número para servicio al cliente que aparece en el reverso de su tarjeta del seguro para obtener ayuda.